

## **ACT TravelWise Spring Conference: Transport in the 21<sup>st</sup> Century**

**30<sup>th</sup> March 2012**

**University of Essex, Colchester**

### **Outline**

The 2012 ACT TravelWise Spring Conference is being held at the **University of Essex on Friday 30<sup>th</sup> March 2012**. This national conference will showcase 'Transport in the 21<sup>st</sup> Century', with presentations delivered from some of the UK's leading practitioners in the transport and technology field. The conference provides the opportunity for delegates to explore two sides of the transport planning industry, firstly new technology and how it can be used to enhance the way we research and deliver transport projects and secondly, the application of successful sustainable transport projects.

### **Morning Session: Transport technology innovations**

The morning will be dedicated to showcasing latest developments in how IT is being deployed within smarter choices projects, including presentations on 'crowd sourcing / data mining' and 'how social media can be used to successfully deliver improved transport outcomes'. In keeping with the technology theme the conference will host a social media room for delegates to 'check in' on Facebook and tweet about the conference!

### **Afternoon Session: Call for papers – Sustainable transport success stories**

The afternoon sessions will focus on smarter choices delivery, with carefully selected speakers shortlisted from an earlier ACT TravelWise 'call for papers'. The presentations will showcase successful approaches for smarter choices delivery. Presentations will cover a range of topics including personalised walking campaigns, travel information plans, car clubs and pro-active travel planning. The conference will conclude with interactive 'hands-on' workshop sessions.

### **Learning Outcomes**

- Form a greater understanding of new transport based technology.
- How technology can be used to enhance your research projects and delivery methods.
- How social media can increase public involvement in smarter choices projects.
- Demonstrate how to effectively promote walking within the workplace.
- Highlight how to achieve results through proactive travel planning.
- Alternative methods of engaging with the public.
- Understand the benefits of car clubs in rural settings.
- Gain an insight into motivational interviewing techniques

### **Additional Features**

It doesn't all have to start with the conference, why not get to the University on Thursday 29<sup>th</sup> March to take part in the pre-conference events! ACT TravelWise will be organising a site visit to Southend followed by an evening of networking and entertainment in Colchester\*. Please indicate on the booking form if you wish to attend these additional events.

For those of you who wish to stay over, discounted accommodation is available. If you would like more information on these special rates please contact Stephanie on 011 5988 6903.

### **Delegate Fees**

|   |                  |
|---|------------------|
| Pre-event study-tour                                    | £ 49.00 plus VAT |
| Earlybird Discount ( <b>before end of Feb 2012</b> )    | £165.00 plus VAT |
| Member Delegate Fee ( ACTTW/ TAG/ CIVINET/ RTIG-Inform) | £195.00 plus VAT |
| Non Members Fee   | £215.00 plus VAT |

**To make a booking please complete the attached booking form and return to Stephanie Norris by email: [norris@itpworld.net](mailto:norris@itpworld.net) or call her on 0115 988 6903 for more information**

\*Please note these additional features are not included within the standard delegate fee.

## ACT TravelWise Pre-Event Study Tour

29<sup>th</sup> March 2012  
Southend on Sea

### Outline

The ACT TravelWise **pre-event study tour** will be taking place on **Thursday 29<sup>th</sup> March** (the day before the ACT TravelWise Spring Conference!). This engaging and informative tour will allow delegates to explore the re-developments to Southend transport network, showcasing sustainable travel and smarter choices within this seaside town.

The highlights include City Beach and Victoria Plaza examples of shared space in action plus presentations on c2c rail and First Essex Buses. The tour will be peppered with enlightening presentations from leading transport professionals who are actively delivering transport projects within the town...

But that's not all, once delegates have arrived back at the University of Essex, ACT TravelWise will be hosting a networking event with an evening meal in Colchester.

### Study Tour Agenda

- 10:30 – 11:20 **Meet at Fenchurch Street for a journey to Southend Central during which there will be an on board presentation by c2c rail 'greening the railways'**
- 11:20 – 11:45 Refreshments and networking
- 11:45 – 13:00 **A series of presentations on innovative transport initiatives in Southend**
- 13:00 – 13:30 **Guided walking tour of City Beach**
- 13:30 – 15:00 Lunch
- 15:00 – 15:30 **Guided walking tour to Southend Victoria via Victoria Plaza**
- 15:30 – 16:30 **Return to University of Essex with First Essex Buses with an on board presentation 'partnership in action'**
- 19:00 - Late **ACT TravelWise Networking Event**  
Evening meal in Colchester

There will be a **standard delegate fee of £49.00+VAT for this study tour**, please indicate on the conference booking form if you wish to attend this additional event. If you would like more information on the study tour or the conference please contact Stephanie Norris on 0115 988 6903 or email [norris@itpworld.net](mailto:norris@itpworld.net)

## ACT TravelWise Spring Conference

30<sup>th</sup> March 2012

University of Essex, Colchester

- 09:30 - 10:00 Registration and networking
- 10:00- 10:15 **Chair- Opening address**
- 10:15 -10:30 **Keynote speech** –Justine Greening (Invited)
- 10:30-10:50 **The implications of climate change for future transport policy**  
Dr. Mayer Hillman
- 10:50- 11:00 Q & A Session
- 11:00- 11:20 Refreshments and Networking

### Morning Session: Transport technology innovations

- 11:20- 11:40 **Information: sorting out the plumbing**  
Mark Cartwright, Centaur Consulting
- 11:40- 12:00 **Crowd sourcing data to improve transport performance**  
Neil Taylor, Integrated Transport Planning
- 12:00- 12:20 **Smartphone technology and transport**  
Simon Beasley, Reading Borough Council
- 12:20- 12:30 Q & A Panel Session
- 12:30- 13:30 Lunch

### Afternoon Session: Call for papers – Sustainable transport success stories

- 13:30- 13:45 **Travel Information Plans – An alternative to Travel Plan Statements**  
Stevie Spencer, Norfolk County Council
- 13:45- 14:00 **Making it personal – getting more people walking in the workplace**  
Chris Rushbrook, Living Streets
- 14:15- 14:30 **Can Car Clubs help to save our rural communities?**  
Kate Gifford, Car Plus
- 14:30- 14:45 **Proactive Travel Planning - taking risks to gain results**  
Laura Kerry, Quorum Business Park
- 14:45- 15:05 Q & A Panel Session
- 15:05- 15:30 Refreshments and Networking
- 15:30- 16:30 **Workshop Sessions** (choose one of the following)
1. **Motivational Interviewing Workshop**, Robbie Cairns, Steer Davies Gleave
  2. **Cycle Logistics – saving time, money and carbon**, CTC
  3. **Heels and Wheels**, Dawn Jones, Wigan Council
- 16:30 – 16:45 Conference Summary and Close
- 16:45 - 18:00 **ACT TravelWise Annual General Meeting**

## Course Details

I wish to book a place at the ACT TravelWise Spring Conference on the 30<sup>th</sup> March 2012

## Delegate Details

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Organisation: \_\_\_\_\_ Purchase Order Number: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

## Fee Details

|  |                  |
|--|------------------|
| Pre-event study tour                                   | £ 49.00 plus VAT |
| Earlybird Discount ( <b>before end of Feb 2012</b> )   | £165.00 plus VAT |
| Member Delegate Fee (ACTTW/ TAG/ CIVINET/ RTIG-Inform) | £195.00 plus VAT |
| Non Members Fee  | £215.00 plus VAT |

*Multiple attendee discounts are available upon request.*

|                      |         |
|----------------------|---------|
| Pre-event Study tour | £ _____ |
| Conference Fee       | £ _____ |
| VAT @ 20%            | £ _____ |
| Total                | £ _____ |

If you would like to pay by credit card via PayPal please place a cross here \_\_\_\_\_

## Booking Details

**Please complete and return the booking form by email to Stephanie Norris at: [norris@itpworld.net](mailto:norris@itpworld.net) or call her on 0115 988 6903 for more information.**

ACT TravelWise is a membership association dedicated to the promotion of sustainable transport. Our membership includes employers in both the public and private sectors. Join ACT TravelWise now and receive discounts to conferences and training events. To find out more information about joining and the services members enjoy **visit our website [acttravelwise.org](http://acttravelwise.org).**

### Terms and Conditions

1 *Registration Form* - Applications should be made on the official registration form. Photocopies are accepted. One form should be completed for each person attending an event. Delegates are advised to retain a copy of the registration form for reference before sending.

2 *Fees if applicable* - Fees include attendance at lectures, lecture notes, lunch and all refreshments. Fees do not include overnight accommodation, breakfast and evening meals unless indicated.

3 *Acknowledgement* - On receipt of a registration form, delegates will be sent an invoice and a letter of acknowledgement. Joining instructions, including a map and timetable, will be sent to each delegate approximately two weeks before the start of the event.

4 *Cancellation* - All cancellations, or alterations to a booking, must be received in writing. To avoid cancellation penalties, substitutes will be accepted at any time, if notified in writing and in advance of the event. Adjustments in fees will be made if there is any change in fee category. Cancellations received in writing up to 14 days before an event will be subject to an administration fee of £50 plus VAT. Cancellation of a confirmed booking after this date, including non-arrival at an event, will be liable for the full fee.

5 *Disclaimer* - ACT TravelWise reserves the right to vary the programme and to cancel an event if it is under subscribed or for any other reason. In the event of cancellation, ACT TravelWise aims to give delegates at least two weeks' notice and the fee will be refunded in full. ACT TravelWise cannot be held liable for any pre-booked travel or accommodation costs.

6 *Data Protection* - Details will be held on a database in accordance with the 1998 Data Protection Act. Information will be used for internal marketing purposes only and will not be shared with any external organisations.

VAT Registration No. 739 8357 79